

Press Release

EFPIA Launches Manifesto for an Integrated Life Sciences Strategy for Europe

(Brussels – 5 May): EFPIA, the European Federation of Pharmaceutical Industries and Associations, is pleased to announce today the launch of its Manifesto for an Integrated Life Sciences Strategy in Europe, aimed at promoting a healthier future for Europe and its citizens.

Economic recession and austerity policies have compromised Europe's healthcare systems, while deepening access inequalities across the EU. As Europe begins to emerge from the financial crisis and sets out its plans for a return to growth, the time is right to fundamentally review how Europe can improve the health prospects of citizens, while also promoting economic growth. EFPIA's vision of an integrated innovative life sciences sector for Europe offers a solution.

Christopher Viehbacher, CEO Sanofi and President EFPIA, stated: "Innovation is the key to improving health across Europe. Now is the time for Europe to act. A thriving life sciences sector will deliver innovative solutions to tackle future healthcare challenges and we all know that a healthier population will drive economic growth. Equally, we need to rebuild sustainable healthcare systems, improve access to existing and future solutions and do a better job at preventing and treating chronic disease through technological, behavioural and therapeutic innovations such as outlined in the EFPIA Manifesto".

Richard Bergström, EFPIA Director General added: "The pharmaceutical and life sciences industries are jewels in Europe's economy and worth protecting. My industry, for instance – the research-based pharmaceutical industry – employs over 700,000 people in Europe, contributing 17% of total business enterprise R&D employment. An integrated pan-European life sciences strategy that protects such innovative industries can promote health and wealth for the EU. But we need a collaborative effort including policymakers, regulators and healthcare stakeholders to make it work."

EFPIA's Manifesto for an Integrated Life Sciences Strategy in Europe is built on three separate but highly interdependent pillars:

1. Improve health outcomes & remove inequalities to better patient benefits;
2. Support sustainable & predictable healthcare systems to speed access to medicines;
3. Build a thriving innovative life sciences sector to promote European competitiveness.

The Manifesto follows the [launch of EFPIA's #HealthyEU Health and Growth campaign](#), announced in advance of the European elections. The #HealthyEU campaign outlines opportunities and threats faced by the patients and the healthcare sector today, and provides evidence and facts to inform healthcare debates in the run up to and throughout the 8th European Parliamentary term. [Social media tools](#) and a [series of blogs](#) are sparking the discussion around Health and Growth for Europe, and examining how an integrated life sciences strategy can help.

EFPIA believes in a new generation of multi-stakeholder partnerships and collaborative solutions to target the EU's health and competitiveness challenges. EFPIA looks forward to working together with policymakers, regulators and healthcare stakeholders in order to advance its vision of an integrated life sciences strategy for Europe.



About EFPIA

EFPIA represents the pharmaceutical industry operating in Europe. Through its direct membership of 33 national associations and 40 leading pharmaceutical companies, EFPIA provides the voice of 1,900 companies committed to researching, developing and bringing new medicines to improve health and quality of life around the world. The pharmaceutical industry invests 30 billion on research and development per year in Europe and directly employs 700,000 people including 116,000 in R&D units in Europe.

EFPIA members are committed to delivering innovative medicines to address unmet needs of patients and reducing the burden of chronic diseases for Europe's ageing population. EFPIA believes in close cooperation with its stakeholders to help create sustainable healthcare systems and to develop prompt responses to health threats in Europe.

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